

26th Presidents' Forum

IEDC-Bled School of Management

November 15, 2013

How Global are We?

Help your company achieve global success with **Pankaj Ghemawat**, one of the greatest management thinkers.

Opening speech by President of the Republic of Slovenia **Mr. Borut Pahor**.



The Topics Covered:

- How global is the world really?
- Where are we headed?
- What should we, as business leaders, conclude for our own companies?

Who should attend?

- company presidents
- CEOs
- board and supervisory board members
- representatives of government
- the non-profit sector
- other organizations

Learn from one of the greatest management thinkers of all times.



Pankaj Ghemawat is one of the youngest “gurus” included in The Economist’s list of the greatest management thinkers of all times, the **author of the bestseller World 3.0** which won the Thinkers50 award for the best business book published in 2010-2011. He was in 2013 nominated 23rd on the list of **The 50 Most Influential Business Professors** by MBA Ranking.net. He entered Harvard at the age of 16 and graduated from Harvard Business School’s Ph.D. program at the age of 24. He was the youngest professor ever at Harvard Business School.

Not that long ago, the world was supposed to be flat. This is exaggerated as the real world is roughly only 10 to 25 percent globalized. Most activities that could take place either across or within national border are still domestic. Moreover, the trend is toward further localization. The same policymakers and business leaders who once sought universal openness are now focusing their investment, attention and effort within their own home countries. We may definitely not be as global as we think. And it is not just firms that are deeply rooted in their home countries; it’s their employees and customers.

Given this reality, global firms and managers must adopt a cosmopolitan approach of understanding and working with differences rather than against them.

Prof. Pankaj Ghemawat developed the DHL Global Connectedness Index which tracks the depth and breadth of trade, capital, information, and people flows across 140 countries. It shows that we are not even close to living in a borderless world. Even more, it shows that the world we live in today is less globalized than in 2007.

IEDC-Bled School of Management, one of the most innovative European management schools, is every year organizing Presidents’ Forum, inviting some of the most prominent experts in the world. Among them were Peter Drucker, Edgar Schein, Nancy Adler, Manfred Kets de Vries, Hermann Simon, Henry Chesbrough, and this year Pankaj Ghemawat.